

LIGHTING / FANS / HOME APPLIANCES

SMART APPLIANCES. BRIGHTER LIVING.

Modern lighting and dependable home appliances, thoughtfully designed for Indian homes, everyday comfort and confident living.



SMART FANS



KITCHEN ESSENTIALS



EVERYDAY COMFORT

A SMARTER WAY TO LIVE

Made for real homes. Designed for tomorrow.

Jeevan Smart Life brings together purposeful lighting and practical home appliances for modern Indian living.



01

ENERGY CONSCIOUS

Efficient illumination and practical power choices.

02

BUILT FOR INDIA

Formats suited to daily Indian use.

03

DESIGN LED

Clean forms for modern residential spaces.

04

DEPENDABLE RANGE

Lighting, fans and appliances under one brand.

Lighting Collection

Four smart lighting categories. One refined portfolio.

PREMIUM COLLECTION
01

BX LED Bulbs

High-output lamps for everyday spaces.



CODE	WATT	PACK	MRP
JSLLB-0.5W	0.5W	60	Rs 69
JSLLB-9W	9W	50	Rs 149
JSLLB-12W	12W	50	Rs 199
JSLLB-18W	18W	50	Rs 299
JSLLB-25W	25W	25	Rs 399
JSLLB-40W	40W	12	Rs 599
JSLLB-55W	55W	12	Rs 699

DESIGN HIGHLIGHTS

Aluminium body / B-22 cap / 260 degree beam / Approx. 110 lm output

PREMIUM COLLECTION
02

Smart LED Tube / Batten

Uniform light in a slim, clean form.



CODE	WATT	TYPE	LENGTH	PACK	MRP
JSLTL-9W	10W	Batten	570 mm	50	Rs 199
JSLTL-20W	20W	Batten	1175 mm	50	Rs 250
JSLTL-24W	24W	Batten	1175 mm	20	Rs 399
JSLTL-20W-COLOR	20W	Color	1175 mm	50	Rs 299

DESIGN HIGHLIGHTS

Direct wall mounting / Anti-glare diffuser / Retrofit availability

PREMIUM COLLECTION
03

6+3 LED Panel Lights

Layered light in versatile panel formats.



CODE	OUTPUT	TYPE	PACK	MRP
JSLCL-6W	3+3W	Panel	50	Rs 299
JSLCL-9W	6+3W	Panel	50	Rs 499
JSLCL-JALLY-9W	12+6W	Jally Panel	50	Rs 699
JSLCL-SURFACE-9W	6+3W	Surface	50	Rs 699

DESIGN HIGHLIGHTS

Multiple panel formats / Clean diffusion / Contemporary ceiling integration

PREMIUM COLLECTION
04

Aluminium LED Concealed Lights

Premium downlights for focused comfort.



CODE	WATT	OUTER	CUTOUT	PACK	MRP
JSLDL-6W	6W	92 x 50	40 mm	60	Rs 199
JSLDL-7W	7W	92 x 50	40 mm	60	Rs 299
JSLDL-3INI-6W	6W	92 x 50	40 mm	60	Rs 299

DESIGN HIGHLIGHTS

Backlit downlight / PC diffuser / Approx. 115 lm/W / Premium body

Architectural Lighting

Precision illumination for refined modern spaces.

PREMIUM COLLECTION

Junction LED Lights

Compact accent lighting with reliable output.


05

CODE	WATT	VARIANT	PACK	MRP
JSLPL-CW-3W	3W	Cool White	100	Rs 250
JSLPL-3IN1-3W	3W	3-in-1 Color	100	Rs 299

DESIGN HIGHLIGHTS

Compact format / Choice of cool white or 3-in-1 colour

PREMIUM COLLECTION

Slim Panel Lights

Ultra-slim luminaires for clean applications.


06

CODE	BODY	WATT	SIZE	PACK	MRP
JSLCPL-PC-4W	PC	4W	283 mm	60	Rs 299
JSLCPL-PC-8W	PC	8W	570 mm	60	Rs 499
JSLCPL-PC-15W	PC	15W	1196 mm	40	Rs 699
JSLCPL-AL-6W	Aluminium	6W	1175 mm	60	Rs 399
JSLCPL-AL-12W	Aluminium	12W	1175 mm	40	Rs 599
JSLCPL-AL-20W	Aluminium	20W	1175 mm	60	Rs 799
JSLCPL-AL-40W	Aluminium	40W	2 x 2 ft	2	Rs 1,699

DESIGN HIGHLIGHTS

Ultra-slim body / Anti-glare diffuser / Edge-lit construction / Aluminium options

PREMIUM COLLECTION

JSLSD Series

Balanced architectural surface lighting.


07

CODE	WATT	SIZE	PACK	MRP
JSLSD-4W	4W	120 x 120 x 40 mm	50	Rs 525
JSLSD-8W	8W	180 x 180 x 40 mm	50	Rs 625
JSLSD-15W	15W	220 x 220 x 40 mm	50	Rs 925

DESIGN HIGHLIGHTS

Surface-mount format / Three practical sizes / Clean architectural finish

PREMIUM COLLECTION

JSLCR Series

A complete recessed range for precise light.


08

CODE	WATT	OUTER	CUTOUT	PACK	MRP
JSLCR-3W	3W	70 x 45 mm	60 mm	20	Rs 450
JSLCR-6W	6W	95 x 60 mm	75 mm	20	Rs 750
JSLCR-12W	12W	115 x 65 mm	95 mm	20	Rs 1,245
JSLCR-20W	20W	145 x 85 mm	130 mm	20	Rs 1,950
JSLCR-30W	30W	180 x 95 mm	160 mm	20	Rs 2,600

DESIGN HIGHLIGHTS

Recessed mounting / Multiple cutout sizes / Wide wattage selection

Professional & Outdoor Lighting

Focused performance for interiors, facades and open spaces.

PREMIUM COLLECTION

Track Lights

Flexible directional light for premium interiors.


09

CODE	WATT	PACK	MRP
JSLTK-10W	10W	12	Rs 1,500
JSLTK-20W	20W	12	Rs 2,550
JSLTK-12W	12W	12	Rs 3,300

DESIGN HIGHLIGHTS

Movable focus / Aluminium-plastic body / 360 degree rotation / Track compatible

PREMIUM COLLECTION

Spot Lights

Compact beams for highlighting key details.


10

CODE	WATT / VARIANT	PACK	MRP
JSLSP-1W	1W	50	Rs 299
JSLSP-2W	2W	50	Rs 399
JSLSP-2W-CL	2W	50	Rs 399
JSLTK-WALL-30W	30W Wall	12	Rs 2,699
JSLTK-TRACK-30W	30W Track	12	Rs 2,699

DESIGN HIGHLIGHTS

Focused illumination / Compact formats / Wall and track variants

PREMIUM COLLECTION

LED Street Lights

Road-ready coverage engineered for durability.


11

CODE	WATT	SIZE	WT.	PACK	PIPE	MRP
JSLST-15W	15W	345 x 95 x 60	0.87 kg	20	30-40 mm	Rs 1,500
JSLST-20W	20W	345 x 95 x 60	1.1 kg	20	30-40 mm	Rs 1,875
JSLST-30W	30W	345 x 95 x 60	0.82 kg	20	30-40 mm	Rs 2,600
JSLST-45W	45W	400 x 148 x 60	0.82 kg	20	30-40 mm	Rs 3,400
JSLST-60W	60W	330 x 185 x 80	1.5 kg	20	30-40 mm	Rs 4,800
JSLST-80W	80W	440 x 208 x 70	2.6 kg	20	45-51 mm	Rs 6,300
JSLST-100W	100W	450 x 268 x 70	2.6 kg	10	45-51 mm	Rs 7,800

DESIGN HIGHLIGHTS

Heavy aluminium die-cast body / Approx. 120 lm/W / PF >0.9 / SMD LEDs

PREMIUM COLLECTION

LED Flood Lights

High-intensity light for facades and work zones.


12

CODE	WATT	OUTER SIZE	PACK	MRP
JSLFD-15W	15W	130 x 110 mm	5	Rs 1,500
JSLFD-20W	20W	175 x 155 mm	5	Rs 1,875
JSLFD-30W	30W	192 x 172 mm	5	Rs 2,600
JSLFD-50W	50W	253 x 202 mm	5	Rs 3,400
JSLFD-80W	80W	288 x 250 mm	5	Rs 6,300
JSLFD-100W	100W	288 x 250 mm	5	Rs 7,800

DESIGN HIGHLIGHTS

Heavy aluminium die-cast body / Approx. 120 lm/W / PF >0.9 / SMD LEDs

Decorative & Accent Lighting

Compact illumination. Expressive patterns. Refined ambience.

PREMIUM COLLECTION

JSLI-018 Series

A compact three-wattage family.


13

CODE	WATT	PACK	MRP
JSLI-018-7W	7W	50	Rs 499
JSLI-018-9W	9W	50	Rs 599
JSLI-018-12W	12W	50	Rs 699

DESIGN HIGHLIGHTS

Three practical wattages / Compact design / Consistent family styling

PREMIUM COLLECTION

Beam & Ball Lights

Decorative wall-light patterns.


14

CODE	VARIANT	PACK	MRP
JSLB-BEAM-2WAY	Beam 2-Way	50	Rs 699
JSLB-BEAM-4WAY	Beam 4-Way	50	Rs 899
JSLB-BEAM-6WAY	Beam 6-Way	50	Rs 1,299
JSLB-BALL-2WAY	Ball 2-Way	50	Rs 699
JSLB-BALL-4WAY	Ball 4-Way	50	Rs 999
JSLB-BALL-5WAY	Ball 5-Way	50	Rs 1,299
JSLB-HALF-K-1WAY	Half-K 1-Way	50	Rs 599
JSLB-K-LIGHT-2WAY	K-Light 2-Way	50	Rs 799

DESIGN HIGHLIGHTS

Warm and RGB colours / Multiple beam patterns / Decorative wall applications

PREMIUM COLLECTION

Ceiling & BLDC Fans

A complete fan range with practical sizes, finishes and service support.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	BLADE	SERVICE	SIZE	COLOUR	MRP
LITIL CELLING FAN	MS Blade	HOME SERVICE 2 YEAR	24"	IV/BR/C BR/SM BR	Rs 2,449
LITIL DECO CELLING FAN	AL Blade	HOME SERVICE 2 YEAR	24"	IV/BR/C BR/SM BR	Rs 2,549
LEHAR CELLING FAN	MS Blade	HOME SERVICE 2 YEAR	36"	IV/BR/C BR/SM BR	Rs 2,499
LEHAR UDAAN CELLING FAN	MS Blade	HOME SERVICE 2 YEAR	36"	IV/BR/C BR/SM BR	Rs 2,649
UDAAN CELLING FAN	MS Blade	HOME SERVICE 2 YEAR	48"	IV/BR/W	Rs 2,499
UDAAN DECO CELLING FAN	MS Blade	HOME SERVICE 2 YEAR	48"	IV/BR/W	Rs 2,649
FLORA CELLING FAN	Allu blade	HOME SERVICE 2 YEAR	48"	DB/SMK/BLU	Rs 2,999
SENO PRIME CELLING FAN	Allu blade	HOME SERVICE 2 YEAR	48"	W/IV/BLU	Rs 3,449
LED BLDC FAN WITH REMOT		HOME SERVICE 3 YEAR		SMOKE BROWN	Rs 4,499
FANCY BLDC FAN WITH REM		HOME SERVICE 3 YEAR		WHITE/	Rs 5,899

DESIGN HIGHLIGHTS

Multiple sizes / Blade and colour options / Home service coverage

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT

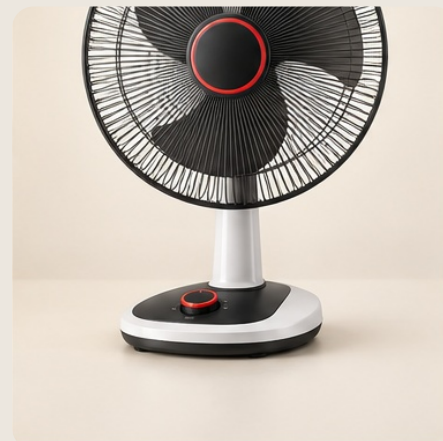
 MODERN FORM

 TRUSTED QUALITY

PREMIUM COLLECTION

Table, Farrata & AP Fans

High-speed air circulation across compact and heavy-duty formats.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	DESCRIPTION	SIZE	COLOUR	PACK	MRP
AP FAN	HIGH SPEED	12"	W/WB	12	Rs 1,399
JOSH FARRATA	HIGH SPEED	22"	BLACK/M BLACK	4	Rs 4,699
BULLET FAN	HIGH SPEED	18"	W/BLACK	4	Rs 2,399
FRESH AIR	HIGH SPEED	9"	GRAY	12	Rs 1,499

DESIGN HIGHLIGHTS

High-speed performance / Multiple sizes / Practical colour options

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT

 MODERN FORM

 TRUSTED QUALITY

PREMIUM COLLECTION

Mixer Grinders

Copper-motor mixer grinders in versatile jar and wattage options.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	MOTOR	STATUS	PACK	MRP
CROWN 3 JAR 500W	COPPER		12	Rs 2,699
AURO 3 JAR 600W	COPPER		12	Rs 2,999
KIA 3 JAR 800W	COPPER	UP COMING	6	Rs 5,099
MAX 4 JAR 1100W	COPPER	UP COMING	6	Rs 7,099

DESIGN HIGHLIGHTS

Copper motor / 3-jar and 4-jar options / 500W to 1100W range

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT

 MODERN FORM

 TRUSTED QUALITY

PREMIUM COLLECTION

Infrared, Induction & Kettles

High-performance heating and boiling solutions for modern kitchens.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	DESCRIPTION	WATTAGE	SERVICE	PACK	MRP
INFRA RED MATT GLASS GIRL	HI PERFORMANCE	2200W	2 YEAR	6	Rs 4,099
INFRA RED POLISH GLASS		2200W	2 YEAR	6	Rs 4,199
MULTI KETTLE 2L		1000W		12	Rs 1,599
CATTLE 1.8 LTR		1000W			Rs 999

DESIGN HIGHLIGHTS

Glass-top infrared models / 1000W kettles / 2-year service on select products

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT

 MODERN FORM

 TRUSTED QUALITY

PREMIUM COLLECTION

Electric Irons

Everyday ironing essentials with consistent 1000W performance.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	WATTAGE	PACK	MRP
CRYSTA I-184	1000W	25	Rs 899
REPID	1000W	25	Rs 999
palacha	1000W	25	Rs 1,499

DESIGN HIGHLIGHTS

1000W performance / Pack of 25 / Three practical model options

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT

 MODERN FORM

 TRUSTED QUALITY

PREMIUM COLLECTION

Room Heaters & Immersion Rods

A focused winter range for room and water heating requirements.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	WATTAGE	PACK	MRP
FAN HEATER	1000W/1500W	16	Rs 1,299
IMMERSION ROD SS	1000W	25	Rs 599
IMMERSION ROD SS	1500W	25	Rs 699
PORTEBAL GAYSER		20	Rs 2,099
2 ROD HEATER		10	Rs 1,299

DESIGN HIGHLIGHTS

1000W and 1500W variants / Room-heater, immersion-rod and geyser options

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT MODERN FORM TRUSTED QUALITY

PREMIUM COLLECTION

Air Coolers

CRC-motor air coolers with 3-speed operation and multiple capacities.



Product Range & MRP

EFFECTIVE 01 JUNE 2026

MODEL	MOTOR	SPEED	MRP
LX POLO 30 LTR 12" BLADE	CRC MOTOR	3 SPEED	Rs 6,999
LX ONYX 65 LTR 16" BLADE	CRC MOTOR	3 SPEED	Rs 11,999
LX DEFENDER 90 LTR 16"	CRC MOTOR	3 SPEED	Rs 15,999
LX URUS 110 LTR 18" BLADE	CRC MOTOR	3 SPEED	Rs 20,699
LX JUMBO 170 LTR 26" BLADE	CRC MOTOR	3 SPEED	Rs 32,999

DESIGN HIGHLIGHTS

CRC motor / 3-speed operation / 30 LTR to 170 LTR capacity range

SMART BY DESIGN

Efficient / reliable / made for everyday life

 ENERGY EFFICIENT

 MODERN FORM

 TRUSTED QUALITY

EVERYDAY EASE

Comfort meets convenience.

Purpose-built essentials for cooking, heating and everyday comfort.



Infrared Cooker

JSL-IRC-I33

PRICE ON REQUEST

2200W / 220V / Sensor touch

One plate; electric hot plate; digital control; stainless-steel body; 410 x 300 x 62 mm; 200 mm heating area; one-year warranty.

Induction Cooker

JSL-IC-2100

PRICE ON REQUEST

2100W / 220V / Sensor touch

One plate; buffet warming and domestic cooking; digital preset menu; 80 C-270 C range; ABS body; one-year warranty.

Electric Kettle - 2 L

JSL-EK-2L

PRICE ON REQUEST

1500W / 230V / 50Hz

Cordless format; stainless-steel heating element; thermostat protection; automatic/manual shut-off; pilot-light indicator.

Electric Kettle - 1.5 L

JSL-EK-1.5L

PRICE ON REQUEST

1500W / 230V / 50Hz

Cordless format; stainless-steel heating element; thermostat protection; automatic/manual shut-off; pilot-light indicator.

Immersion Rod

JSL-IR-01

PRICE ON REQUEST

Rapid heating

Waterproof construction. Exact wattage and MRP to be confirmed.

Room Heater

JSL-RH-01

PRICE ON REQUEST

Portable comfort

Portable handle; wide-angle oscillation; tip-over safety switch; safety mesh grille. Exact wattage and MRP to be confirmed.

DEPENDABLE PERFORMANCE

Engineered for confidence.

Common lighting specifications for this collection. Product-specific values should be read with the relevant model details.

PUBLISHED VALUE	BENEFIT
>80	Natural and comfortable colour appearance
90-320V AC	Designed for a wide operating range
2 Years	For the lighting range, subject to applicable terms
Warm / Natural / Cool	Selection varies by product family
Above 120 lm/W	Applies where specified for the relevant range

IMPORTANT

MRPs are inclusive catalogue prices and may be revised without prior notice. Product appearance, specification, colour and packaging may change as part of continuous improvement. Availability varies by location. Confirm current commercial terms before ordering.





Bring better living home.

Explore modern lighting and practical home appliances from Jeevan Smart Life.

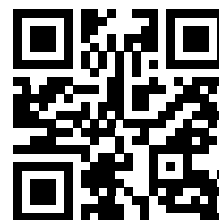
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SCAN TO VISIT

PRODUCT INQUIRIES / DEALERSHIP / BUSINESS PARTNERSHIPS

For product availability, warranty support and business enquiries, connect with our team or visit the website.